DOHENY & CO.



RYAN@AXIAESSENTIALS



3104304488

3830 VALLEY CENTRE DRIVE SUITE 705 SD, CA, 92130

RETAILERS:

PLEASE FIND OUR NEW MAP POLICY FOR 2018 FOR

Dear Retailers:

Please find our new MAP policy for 2018 forour new Maximum Strength Axia3 ProDigestive antacid 90 count bottle with UPC #855261001408, UNFI West# 56269 & UNFI E# 218819 needs our minimum advertised price to be set at \$24.99.

Our Axia3 45 count box UPC#85526100103 with UNFI W# 80721 & UNFI East # 113622 needs to be set at \$14.99.

Sincerely,

Ryan Doheny

Partner

Doheny & Co.