

ST. TROPICA Inc. | Las Vegas, NV 89108 | www.STTROPICA.com

Minimum Advertised Price (“MAP”) Policy - Effective January 1, 2015

ST. TROPICA Inc. (“ST. TROPICA”) relies upon its network of Distributors & Brokers (“Resellers”) to purchase, distribute, market and sell ST. TROPICA Beauty & Wellness Products (“Products”) to Retailers. ST. TROPICA has developed this unilateral Minimum Advertised Price (“MAP”) Policy (“Policy”) to support brand value, Retailer confidence and consumer service and satisfaction. Accordingly all sales of Products through retail outlets, the Internet or otherwise are subject to this Policy. By purchasing, otherwise acquiring, holding for sale or selling Products to end consumers, each person or entity by such action voluntarily acknowledges receipt, understanding and intent to comply with the terms and conditions of this Policy.

1. MAP Policy and Scope. Retailers may freely establish their own resale prices and sell Products at any price in their sole discretion; however, Products may not be advertised, either expressly or by implication, at a price less than the MAP herein published by ST. TROPICA unless expressly stated otherwise below. MAP applies to advertising of Products in any and all media, including but not limited to: mailings, catalogs, displays at exhibitions and shows, show-special flyers and hand-outs, and any and all other forms of advertising media, including, without limitation, radio, television, newspapers, magazines, direct mailers, flyers, coupons, posters, e-mail, newsletters, the Internet and any other electronic network. Any price information relating to ST. TROPICA products on an Internet website that can be accessed directly through any hypertext link or by any other method that uses the hypertext transfer protocol (http) is considered to be advertising for purposes of this MAP Policy. This includes, but is not limited to, pricing feeds to shopping search engines such as pricegrabber.com.

2. Limitation of MAP. This MAP Policy only concerns advertised prices, and does not restrict or apply to and is not intended to restrict or apply to the actual prices at which ST. TROPICA products are sold or offered for sale to an individual customer, whether in person, by telephone or the Internet. This MAP Policy is not intended to limit the ability of a Retailer to advertise its general pricing policies, including policies about "meeting or beating a competitor's price," so long as the advertised prices of ST. TROPICA products satisfy this MAP Policy. ST. TROPICA Retailers are free to sell ST. TROPICA products at any price they choose.

3. Unilateral Policy. This action is solely ST. TROPICA’s unilateral corporate decision and responsibility. No employee or sales representative of ST. TROPICA has any authority to discuss or modify this policy and any action of any person which purports to modify this policy or to solicit or obtain the agreement of any person to that policy is unauthorized and invalid. Any questions about this policy should be directed in writing to team@sttropica.com.

4. Enforcement. ST. TROPICA may, without assuming any liability, cancel all orders, indefinitely refuse to accept any new orders, advise any Reseller to refuse any order from any Retailer and/or terminate any relationship with any Retailer immediately following verification that such Retailer has advertised or offered any Product at a price less than the MAP.

5. Changes to MAP. ST. TROPICA reserves the right to change and modify this Policy and the following MAP Chart, and the MAP of any individual item at any time in its sole discretion to be effective immediately upon publication on ST. TROPICA’s web site or through delivery of written notification to Resellers and/or Retailers.

6. MAP Chart. In every case MAP shall be no less than the following:

PRODUCT	UPC	MAP
ST. TROPICA Hot Oil Hair Treatment	861070000105	\$5.00 USD each
ST. TROPICA Hot Oil Hair Mask	861070000167	\$5.00 USD each